

At DirectSIGNS our business is getting you more business. Compared to the many other forms of advertisement, nothing measures up to the value of a sign. How much did you pay for that ad in the phonebook? For that Billboard? That ad in the paper? All great forms of exposure, but how long did your advertising dollar last, one week? One month? How often was it seen? A well made sign can give your business years of exposure 24 hours a day, 7 days a week at a fraction of the cost.



So why should you go to DirectSIGNS?



Quite simply, the signage you have on the outside tells your customers what is on the inside. Our years of experience and professionalism guarantee that your message comes across crystal clear.

So what is your signage telling your customers? We can help, call toll free (877) 881-SIGN or on the web at:

[www.directsigns.com](http://www.directsigns.com)

# DirectSIGNS

Big Bear Lake, CA

Mailing Address:  
P.O. Box 3531  
Big Bear Lake, CA  
92315-3531  
(909) 866-7442 (Fax)

Physical Address:  
40986 Big Bear Blvd.  
Big Bear Lake, CA  
92315

**TOLL  
FREE!**

**(877) 881-SIGN  
OR**

**(909) 886-SIGN**

Check us out on the web at:  
[WWW.DIRECTSIGNS.COM](http://WWW.DIRECTSIGNS.COM)



“The  
sign brings  
customers”

- J. de La Fontaine

“Big town signs. Small town prices!”

**A business with NO signs,  
is a sign of NO business!**

# Resort Signs

Lift Logos

Artwork Retail

Parking

Facilities

Rentals

Tickets

Mountain Bike

Repair

Sport Shop

Cafeteria

Trail Signs

Hotel Restaurant

Resorts today are the great escape for those trying to relax from their 9 to 5, but escapes are hard to find. We've been in the resort business from the beginning, making signs designed for the great outdoor, and the indoors too! How readily can your customers find you? And when they do, will they know where to go? A great signage scheme can make even your newest guest feel like they're locals, and isn't that what you want? A comfortable, well informed guest is more likely to return to your resort again and again. Let us help you smooth out the bumps and curves so that your guests can get on to what they came there for.

# Business Options

How many cars pass your business by because they don't really know what it is you have inside? How much money do you spend on advertisement? Signage allows your potential customers to know that what they need is right inside your doors. Once inside, they can then be directed to the products that you want them to see. Great signs, and a great signage scheme is like having an advertising team working 24 hours a day, 7 days a week. We can help you get noticed both inside and out. For anything from signs to brochures, give us a call today!

Brochures

Business Cards

Flyers

Light Box

Screen Printing

Auto Lettering

POP Display

Backlit

Routed Wood

Auto Graphics

Sandblasted

Monuments

Architectural Signs

